

TOWN OF VOLUNTOWN
ECONOMIC DEVELOPMENT COMMISSION
October 15, 2020

The virtual meeting was called to order at 7:05. In attendance: T. Hanson, M. Simmons, J. Wesa, A. Binder

GUESTS: None

APPROVAL OF MINUTES: September 17, 2020 – A MOTION was made (Wesa, Hanson) to approve as presented; ALL IN FAVOR.

CITIZENS' COMMENTS: None

REPORTS/CORRESPONDENCE:

-- an invitation from Connecticut Conference of Municipalities for Racial Equity Series, Wednesday, October 28, 6:30 to 8:00

-- Connecticut land use system forum on proposed zoning reform, Thursday, October 29, 6:30 to 8:30 at NECCOG. Ms. Hanson will attend. Planning and Zoning Commission will be informed.

-- Mr. Wesa attended a virtual meeting regarding economic impact of COVID. Ledyard has their town hall open mornings. Mail in ballots are numerous. Casino profits are down so state revenues will be down which will affect town funding. There are still grants available that can be used to promote trails.

COMMITTEE REPORTS:

Farmers Market – The final market of the year was the previous weekend. Successful with 150 people per market but down from previous year which was expected. Survey will be sent soon.

Mr. Wesa reported on the market budget. There is \$2,000 of unspent funds that could be used for Eagle Eye to do video and photographs for promotional project. Spanning the seasons would be ideal. A list of potential photos was discussed. Businesses will not be included. A MOTION was made (Wesa, Hanson) to move ahead with the project and use Eagle Eye at \$1,500; ALL IN FAVOR.

Website/Facebook – No report

Business Development/P&Z — No report

Tourism – Discussed previously

Trails Map — Mr. Wesa has placed maps on bulletin boards and state forest.

Historical Update – Wylie School is still being worked on.

BUDGET — \$5,733.52 remains

OLD BUSINESS — None

NEW BUSINESS — Properties owned by the town will be sold. None are appropriate for commercial business.

SUGGESTIONS FOR NEXT MEETING — December 17, 2020

- Project grant
- Rack card instead of business directory that will direct people to Voluntown.biz
- Map on refrigerator magnet
- December meeting?

A MOTION was made (Wesa, Hanson) to adjourn the meeting at 8:05; ALL IN FAVOR.

Respectfully submitted,
Diana M. Ingraham, Clerk

Approved for
distribution _____ Date _____