

TOWN OF VOLUNTOWN
ECONOMIC DEVELOPMENT COMMISSION
October 19, 2017

The meeting was called to order at 6:30. In attendance were J. Wesa, T. Hanson, M. Papenfoth and Pam Delaney (6:40).

APPROVAL OF MINUTES: September 21, 2017 -- A MOTION was made (Papenfoth, Hanson) to accept the minutes as corrected; ALL IN FAVOR.

CITIZENS' COMMENTS: None

GUESTS: None

REPORTS/CORRESPONDENCE: Available for Commissioners' perusal:

- Mr. Wesa distributed a form for business cards;
- Planning and Zoning minutes were reviewed;
- a Bulletin article about the trails maps;
- Ms. Hanson received an email about market times;
- Ms. Delaney got a call from Mr. Longo of Tamarack Lodge regarding a Town Welcome Committee.

COMMITTEE REPORTS:

Website/Facebook – Being updated

Farmers Market -- Survey results were available. The time change wasn't liked. Agreement to go back to 10:00 to 1:00. More vendors are needed and more promotion. Special events put on the signs. A monthly calendar might help. Ms. Delaney thought a new Market Master was needed. Vinnie Cofone will be contacted. Mr. Wesa will work on the grant application for next meeting.

Business Development — No report

Eastern Tourism – There will be a gingerbread house contest at Tamarack on November 26. Mr. Wesa didn't think EDC money should be used for refreshments. Ms. Delaney disagreed. A MOTION was made (Delaney, Papenfoth) to look into a tourism board; ALL IN FAVOR.

Business Directory — Mrs. Papenfoth didn't like how the printer made changes.

Trails Brochure — Discussed previously

Historical Update -- No report

BUDGET — No report

OLD BUSINESS — None

NEW BUSINESS — Town Branding Strategy -- Need to consider developments that casino is planning and Amazon headquarters search.

SUGGESTIONS FOR NEXT MEETING — Tourism board; Mr. Wesa will ask Planning and Zoning if the village district would allow a funeral home.

The meeting adjourned at 8:26 on a motion (Wesa, Papenfoth).

Respectfully submitted,
Diana M. Ingraham, Clerk

Approved for _____ Date _____
distribution _____